

GRADING COLLECTOR

Aired :30 P.M.A. to promote the 42nd Annual Kutztown Folk Festival. A celebration of the Pennsylvania Dutch heritage, the Kutztown Folk Festival features dancing and demonstrations, with special involvement by the Amish and Mennonites. Proceeds benefit GRADING COLLECTOR.

PAGODA RESTORATION

(Produced by WTVE-TV 51)

WTVE-TV 51 produced and aired a 30-second Public Service Announcement about the renovations to the Pagoda, one of Reading's landmarks. The P.M.A. spoke of dates and times for a dinner meeting, that will discuss fund raising activities.

CHILDREN'S RIGHTS OF PENNSYLVANIA, INC.

(Produced by WTVE-TV 51)

TV-51 continued its ongoing efforts with the CHILDREN'S RIGHTS OF PENNSYLVANIA, INC., airing "IN SEARCH OF MISSING CHILDREN"-attempting to locate missing infants and adolescents from across the country.

BERKS COUNTY LITERACY COALITION

(Produced by WTVE-TV 51)

Aired :30 P.M.A. produced by TV 51 (in a previous quarter) which focused on the rewards of teaching someone else to read like everyone else. It urged calls to the BERKS COUNTY LITERACY COALITION to see how you can help erase illiteracy.

KEYSTONE SAFETY BELT NETWORK

(Produced by WTVE-TV 51)

The KEYSTONE SAFETY BELT NETWORK had a :30 produced by TV-51 (in a previous quarter) which aired on the station and featured the benefits of wearing seat belts.



WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: BERKS COUNTY LITERACY COALITION		Length: 1:30	
06/24/91	07/01/91	08:24:28P	07/16/91
02:26:31A	02:24:23A	11:21:30P	01:24:54A
06:23:51A	11:21:30A	07/09/91	06:26:12A
12:25:38P	05:22:08P	01:27:10P	07:26:05P
04:22:05P	09:21:30P	01:22:10A	08:22:25P
10:25:40P	11:25:54P	01:26:30P	10:26:49P
		04:26:06P	06:30:00A
06/25/91	07/02/91	10:28:12P	10:23:00A
04:26:22A	02:24:51A	07/17/91	06:25:08P
09:25:08P	04:22:53P	07/23:15A	06:25:08P
10:25:10P	09:21:45P	04:26:41P	08:23:31P
		10:25:30P	08/08/91
06/26/91	07/03/91	01:25:30A	03:26:45A
04:26:05A	06:24:45A	10:25:53A	06:30:00A
01:26:41P	05:26:15P	04:26:00P	10:24:15A
10:21:00P	11:24:43P	08:25:45P	06:21:45P
		03:27:15A	08:25:59P
		03:25:40P	10:23:58P
		06:22:10P	08/09/91
		11:26:26P	03:26:40A
06/27/91	07/04/91	01:25:40A	06:25:35A
04:25:15A	02:26:22A	07:22:20A	07:24:55A
03:26:17P	04:22:12P	01:25:55P	06:26:20P
05:21:30P	09:23:19P	03:26:30P	07:25:02P
09:18:36P		06:26:12P	
11:24:30P	07/05/91	07/12/91	03/16/91
	06:25:12A	07/19/91	02:26:02A
06/28/91	05:25:22P	04:27:13A	03:19:55A
11:24:30A	11:21:00P	04:27:08P	07:32:54P
05:23:12P		03:26:25A	09:25:18P
09:20:43P	07/06/91	06:26:20P	
11:24:06P	11:25:54A	09:20:50P	08/05/91
	09:25:37P	07/21/91	06:29:10A
06/29/91		07/13/91	01:23:26P
12:25:07P	07/07/91	04:26:15A	08/11/91
04:26:26P	11:25:02A	04:23:00P	06:25:51P
08:21:33P	09:25:45P	08:26:30P	08:22:16P
		01:26:52P	09:22:32P
06/30/91	07/08/91	08:26:21P	06:29:10A
12:26:09P	06:22:40A	11:23:55P	01:23:26P
04:24:20P	01:24:07P	07/22/91	06:23:38P
08:24:35P	05:23:25P	07/30/91	08:25:36P
		07/29/91	09:26:20P
		05:26:35A	08/12/91
		07:25:19P	08/13/91
		08:25:39P	02:24:53A
		10:25:49P	03:23:42P
			07:26:01P
			09:55:42P
			08/19/91
			02:25:32A
			08:18:36A
			07:22:37P
			09:26:35P

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This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: BERKS COUNTY LITERACY COALITION Length: :30

08/20/91	08/29/91	09/05/91	09/13/91	09/21/91	01:53:50P
02:26:23A	07:25:40P	07:26:45A	03:26:10A	04:26:07A	03:26:32P
06:29:10A	09:21:11P		08:24:30A	06:53:11A	11:25:45P
12:27:35P		09/06/91	10:20:40A	01:21:30P	
03:21:30P	08/30/91		09:21:47P	04:25:35P	09/28/91
04:22:00P		10:25:55A		10:20:45P	06:21:43A
06:25:56P	00:26:41P	02:26:30P	09/14/91		10:24:30A
	02:26:47P	09:21:25P		09/22/91	03:25:30P
	11:26:00A		07:22:57A		07:44:57P
08/21/91	07:26:55P	09/07/91	08:18:30A	04:23:50A	11:18:24P
05:27:00A	09:26:03P		07:20:47P	06:55:13A	
06:25:26A		05:26:35A	09:25:07P	09:25:22A	09/29/91
12:26:57P	08/31/91	08:24:00A		01:26:33P	
05:24:06P		01:24:30P	09/15/91	04:26:00P	06:23:55A
	02:27:28A	04:25:02P		10:18:06P	10:26:02A
	09:26:09A		07:23:59A		03:26:30P
08/22/91	08:20:37P	09/08/91	07:20:50P	09/23/91	07:52:00P
			09:22:32P		11:20:30P
06:29:10A		05:26:11A		09:25:23A	
03:22:59P	09/01/91	08:25:34A	09/16/91	11:23:39A	
06:26:35P		01:26:13P		05:54:05P	
	02:26:32A	07:21:29P	05:26:19A		
08/23/91	07:26:10A		08:26:28A		
	09:22:16A		10:21:25A	09/24/91	
06:29:10A	08:22:06P	09/09/91			
03:22:15P				01:20:21A	
	09/02/91	10:25:04A	09/17/91	07:25:56A	
08/24/91				12:24:43P	
	00:25:13A	09/10/91	06:25:33A	05:54:30P	
02:23:21A	11:25:43A		09:24:20A	09:55:30P	
	07:25:29P	05:26:25A	04:26:05P	11:59:25P	
08/26/91	09:25:00P	10:23:25A			
			09/18/91		
05:26:40A		09/11/91		09/25/91	
06:25:37A	09/03/91		06:24:24A		
		05:19:57A	09:26:01A	04:26:11A	
	00:25:40A	12:24:26P	04:21:32P	09:25:54A	
08/27/91	11:25:50A	02:24:02P		04:47:55P	
	07:25:38P	08:26:01P	09/19/91		
03:25:39A	09:25:43P			09/26/91	
			06:23:04A		
08/28/91	09/04/91	09/12/91		10:24:51A	
				09:25:50P	
07:26:06P		04:25:49A	09/20/91		
09:23:45P	07:25:41A	08:27:00A			
	06:21:18P	08:19:21P	09:25:30A	09/27/91	
	10:26:38P		11:25:40A		
			05:54:00P	06:29:10A	
				07:23:32A	

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ISSUES AND PROGRAMS REPORT

FOURTH QUARTER

1991

WTVE-TV 51

1729 NORTH ELEVENTH STREET

READING, PENNSYLVANIA 19604

COMPILED BY:

KIMBERLEY G. BRADLEY

JANUARY 1992

* Centre Park Christmas House Tour

* Marines Toys For Tots

BERKS COUNTY LITERACY COALITION (ONE)

(Produced by WTVE - TV51)

Aired 30 second PSA produced by TV51 (in the second quarter) which focused on the rewards of teaching someone else to read like everyone else. It urges calls to the Berks County Literacy Coalition to see how you can help erase illiteracy.

BERKS COUNTY LITERACY COALITION (two)

Produced by WTVE TV51

Berks County Literacy Coalition asked us to make another 30 second PSA to rotate with the previous PSA. Produced by WTVE at the end of August, approved at a later date. This PSA shows print from various countries and explains how to someone who can't read any writing can look like a foreign language. It again urges people to call their local chapter.

MID ATLANTIC AIR MUSEUM

(Produced By WTVE TV51)

This 30 sec. PSA promotes the aeronautical exhibits at the Mid Atlantic Air Museum including the B-25 Bomber.

READING PUBLIC MUSEUM ONE

(Produced by WTVE TV51)

This 30second Psa produced by WTVE in a previous quarter focuses on an exhibit of American Heritage. It states that American Heritage comes alive at the Reading Public Museum. This PSA was also submitted to The Pennsylvania Broadcasting awards, it won an award for best PSA of 1991.

READING PUBLIC MUSEUM TWO

(Produced by WTVE TV51)

This 30 second PSA promoted the continental Puzzle and the fact that there are only 20 other interactive videos like it in the world, one of which is located at the Reading Public Museum.

HUMAN SOCIETY "PETS OF THE WEEK"

(Produced by WTVE TV51)

This 60 second PSA entitled "Pets Of The Week" is produced, edited, shot and scripted by WTVE. The animals are brought over to our studio every other week by the Human Society Of Berks County. Four Animals are brought over at a time our adoption rate is 98%.

**WTVE • Reading Broadcasting, Inc.**

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title:		BERKS COUNTY LITERACY COALITION #2			Length:		:30	
09/29/91	10/06/91	10/13/91	10/23/91	10/31/91	11/10/91	11/19/91	11/30/91	
07:24:40A	03:21:39A	03:26:30A	07:26:07P	10:25:15A	00:22:09A	04:26:26A	06:24:56A	
12:26:01P	10:25:52A	09:24:54A		11:25:52P	10:22:08A	10:49:51P	11:26:43P	
06:23:30P	07:25:00P	05:55:30P	10/24/91					
10:19:00P	09:18:30P	09:21:30P		11/01/91	11/11/91	11/21/91	12/01/91	
			05:26:38A					
09/30/91	10/07/91	10/14/91	01:48:38P	09:49:50A	02:25:26A	01:27:15A	06:23:43A	
			06:17:17P	01:55:05P	01:53:00P	10:53:56A	09:19:55P	
					09:26:37P		11:22:53P	
03:25:41A	08:54:30A	03:26:28A						
09:22:05A	05:17:22P	10:25:34A	10/25/91	11/02/91	11/12/91	11/22/91	12/02/91	
02:22:05P		09:25:40P						
08:53:54P	10/08/91		03:48:20P	07:25:08A		04:51:20P		
		10/15/91	11:22:39P	09:25:30A	00:26:49A		10:21:41P	
10/01/91	08:25:05A			08:54:26P	10:26:40P	11/23/91	12/03/91	
	09:54:30P	03:25:57A	10/26/91					
00:25:29A		06:29:10A		11/03/91	11/13/91	10:26:50P		
03:21:55A	10/09/91	09:26:00A	09:24:30A				05:25:30A	
09:24:30P		08:25:30P	02:53:00P	07:50:32A	01:26:12P	11/24/91	03:26:10P	
	07:53:01A		09:21:32P	09:22:22A			11:25:35P	
10/02/91		10/18/91		08:54:30P	11/14/91	10:25:30P	12/04/91	
	10/10/91		10/27/91					
04:26:24A		06:29:10A		11/04/91	01:24:40P	11/25/91	11:26:35A	
07:26:52A	03:26:31Z	08:25:50A	09:21:27A		10:26:33P			
06:21:25P	10:24:38A	03:26:30P	02:54:06P	09:52:43A		04:55:51P		
09:21:47P	04:45:11P	09:24:20P	09:25:30P	01:54:21P	11/15/91		12/05/91	
	08:25:20P					11/26/91		
10/03/91		10/19/91	10/28/91	11/05/91	04:56:16A		11:24:00P	
	10/11/91				09:25:22P	10:26:41P		
06:29:10A		03:25:44A	04:21:51A	05:27:11P			12/06/91	
08:54:30A	03:26:10A	03:22:30P	11:25:42P		11/16/91	11/27/91		
05:21:27P	04:45:55P			11/06/91			04:24:15A	
	08:21:27P	10/20/91	10/29/91		02:26:40A	10:19:30P		
10/04/91				07:45:02A	08:25:43P		12/07/91	
	10/12/91	03:22:00A	04:20:15A			11/28/91		
06:29:10A			11:25:53P	11/08/91	11/17/91		02:27:09A	
08:54:35A	03:26:48A	10/21/91				07:23:41A		
05:17:05P	09:26:30A		10/30/91	02:26:27A	08:23:00P	10:25:57P	12/08/91	
	05:54:43P	09:22:25P		09:23:49P				
10/05/91	09:26:02P		10:25:08A		11/18/91	11/29/91	02:26:37A	
		10/22/91	11:25:55P	11/09/91				
03:31:53A					04:56:13A	10:19:30P	12/09/91	
10:24:30A		02:22:30P		10:24:33A	09:26:08P			
07:26:07P		05:24:30P		12:26:46P			04:25:50A	
09:21:23P								

Notary Signature

Date

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WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service
Announcement at the below dates and times:

Title:	BERKS COUNTY LITERACY COALITION #2	Length:	:30
12/10/91	12/19/91 05:57:45P		
11:55:25A	10:25:40A 12/26/91		
10:46:47P	05:27:20P		
	03:29:20A		
12/11/91	12/20/91 11:26:25A		
	02:23:10P		
11:55:20A	03:27:08A		
10:52:16P	11:23:10A 12/27/91		
	08:25:55P		
12/12/91	03:29:33A		
	12/21/91 08:21:29P		
06:25:27A	02:25:48A 12/28/91		
10:26:02P	08:25:30A		
12/13/91	12:25:00P 02:25:12A		
	09:24:29P		
05:23:43P	12/30/91		
	12/22/91		
12/14/91	03:25:07A		
	02:27:20A 10:25:28A		
08:24:00A	09:22:18A 08:25:55P		
10:22:44P	12:26:54P		
	09:22:00P 12/31/91		
12/15/91	12/23/91 06:23:40P		
08:25:16A	03:26:47A		
10:23:30P			
12/16/91	12/24/91		
05:27:20P	03:27:30A		
	07:02:40P		
12/17/91	09:32:10P		
	11:58:00P		
08:26:40P	12/25/91		
12/18/91	02:10:02A		
08:26:40P	04:37:10A		
	08:00:10A		
	10:30:10P		
	01:00:10P		
	03:32:10P		

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Notary Signature

Date

**WTVE • Reading Broadcasting, Inc.**

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title:	BERKS COUNTY LITERACY COALITION				Length:	:30		
09/29/91	10/06/91	10/14/91	10/21/91	10/30/91	11/08/91	01:52:04P	11/30/91	
06:23:55A	02:26:28A	00:26:39A	07:26:06A	07:54:06A	00:26:29A	11/19/91	04:27:24A	
10:26:02A	08:22:50P	06:29:10A	12:21:35P	12:55:28P	08:54:30A	06:24:48A	08:26:43P	
03:26:30P	08:26:30P	10:23:41P	08:54:16P					
07:52:00P				10/31/91	11/10/91	11/21/91	12/01/91	
11:20:30P	10/07/91	10/15/91	10/22/91					
				07:54:26A	01:25:42A		04:27:14A	
09/30/91	08:23:04A	02:25:59A	04:24:11P	12:53:40P		00:26:40A	03:26:40P	
	10:21:58A	04:26:44A			11/11/91	12:27:20P	08:26:53P	
06:31:00A	11:22:00P	11:26:00A	10/23/91	11/01/91				
01:52:40P		09:22:45P			00:26:51A	11/23/91	12/02/91	
03:22:31P	10/08/91		06:29:10A	07:53:38A	08:55:22A			
11:22:14P		10/16/91	01:53:17P	12:46:10P		05:26:30P	06:29:10A	
	06:29:15A		08:54:18P	10:24:23P	11/12/91	11/24/91	09:55:02A	
10/01/91	09:25:35A	07:22:13A					06:25:26P	
	09:25:58P	11:23:47A	10/24/91	11/02/91	03:26:42A	09:19:49A	11:20:37P	
06:29:10		06:25:05P			03:27:25P	05:25:30P		
	10/10/91		03:26:24A	11:24:30A			12/04/91	
10/02/91		10/17/91	06:29:10A	10:51:50P	11/13/91			
	02:26:44A		11:20:56A			11/25/91	02:27:40A	
10:22:32A	06:29:10A	08:54:13P	09:25:38P	11/03/91	01:49:54A	09:25:52A	06:29:10A	
07:45:30P	12:45:16P				06:26:23P		08:55:25A	
11:22:03P	10:26:00P	10/18/91	10/25/91	11:20:54A	10:26:42P	11/26/91	08:23:20P	
				10:54:00P				
10/03/91	10/11/91	07:25:28A	11:55:20A		11/14/91		12/05/91	
		12:22:20P		11/04/91		06:29:10A		
08:26:40A	02:26:16A	08:54:44P	10/26/91		07:22:34A	01:21:20P	06:29:10A	
10:21:55A	06:29:10A			12:51:14P			06:23:14P	
11:21:53P	11:23:30P	10/19/91	06:55:11A	10:21:30P	11/15/91	11/27/91		
			10:18:30A				12/06/91	
10/04/91	10/12/91	01:26:31A		11/05/91	03:55:07A	06:27:30P		
		08:22:30A	10/27/91				05:24:38P	
08:25:55A	07:26:09A	01:23:30P		01:52:00P	11/16/91	11/28/91	10:22:57P	
10:21:15A	03:54:00P	08:20:11P	07:53:17A	09:26:38P				
11:20:32P	10:46:50P		03:22:18P		10:51:30A	06:29:10A	12/07/91	
		10/20/91		11/06/91		03:19:07P		
10/05/91	10/13/91		10/28/91		11/17/91		06:21:47A	
		01:26:08A		05:55:20A		11/29/91	07:26:30A	
02:24:20A	02:26:13A	08:26:35A	10:55:00A	10:25:38A	10:47:31A			
08:25:30A	07:25:59A	01:25:41P		01:53:11P		09:51:30A	12/08/91	
08:26:08P	10:51:00P	08:22:00P	10/29/91		11/18/91	06:22:30P		
				11/07/91			06:22:40A	
			10:25:40A				05:26:30P	
				06:23:50A				

Notary Signature

Date

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WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title:	BERKS COUNTY LITERACY COALITION	Length:	:30
12/09/91	12/17/91	12/24/91	12/31/91
06:29:10A	05:25:31A	06:32:10P	07:25:15A
05:26:03P	05:26:10P	09:01:50P	10:25:28A
10:25:51P	11:23:35P	11:30:10P	06:54:07A
			08:25:55P
12/10/91	12/18/91	12/25/91	
09:26:16P	05:27:45A	01:32:10A	
	05:24:50P	04:00:10A	
12/11/91	11:25:35P	07:30:10A	
		10:00:20A	
06:29:10A	12/19/91	12:30:10P	
03:25:32P		03:00:10P	
09:22:22P	00:22:37A	05:30:10P	
	02:27:24P		
12/12/91	08:26:12P	12/26/91	
03:27:05A	12/20/91	01:25:20A	
10:26:10A			
03:25:25P	06:47:56P	12/27/91	
08:22:14P			
	12/21/91	01:25:22A	
12/13/91		11:23:11A	
	07:26:52A		
05:26:35A	08:22:20P	12/28/91	
10:25:58P	10:22:06P		
		07:24:53A	
12/14/91	12/22/91	08:20:30P	
		10:21:55P	
05:22:33A	07:25:20A		
11:22:00A	08:25:02A	12/29/91	
	08:25:00P		
12/15/91	10:30:00P	07:25:37A	
		08:20:50P	
05:25:48A	12/23/91	10:24:20P	
11:24:27P			
03:25:30P	01:26:55A	12/30/91	
	06:22:55A		
12/16/91	08:24:18P	02:25:05A	
		07:25:37A	
05:27:18A		08:20:50P	
		09:25:15P	
		10:24:20P	

Notary Signature

Date

READING EXHIBIT 38
PAGE 38

ISSUES AND PROGRAMS REPORT

FIRST QUARTER .

1992

WIVE-TV 51

1729 NORTH ELEVENTH STREET

READING, PENNSYLVANIA 19604

COMPILED BY:

KIMBERLEY G. BRADLEY

APRIL 1992

BERKS COUNTY LITERACY COALITION (ONE)

(Produced by WTVB - TV51)

Aired 30 second PSA produced by TV51 which focused on the rewards of teaching someone else to read like everyone else. It urges callers to call the Berks County Literacy Coalition to find out how they could help.

BERKS COUNTY LITERACY COALITION (TWO)

(Produced by TV51)

BERKS COUNTY LITERACY COALITION ASKED US TO MAKE ANOTHER 30 second PSA to rotate with the previous PSA. This PSA shows print from various countries and explains how someone who can't read all writing looks like a foreign language. It also urges people to call their local chapter.

MID ATLANTIC AIR MUSEUM

(PRODUCED BY WTVB 51)

This 30 second PSA promotes the aeronautical exhibits at the Mid Atlantic Air Museum including the B-25 Bomber.

READING PUBLIC MUSEUM (ONE)

(Produced by WTVB)

This 30 second PSA produced by WTVB in a previous quarter focuses on an exhibit of American Heritage. It states that American Heritage comes alive at the Reading Public Museum and Art Gallery.

READING PUBLIC MUSEUM (TWO)

(Produced by WTVB)

This 30 second PSA promotes the continental Puzzle and the fact that there are only 20 other interactive videos like it in the world, one of which is located at the Reading Public Museum and Art Gallery.

HUMANE SOCIETY OF BERKS COUNTY

(Produced by WTVB)

This 60 second PSA entitled "Pets of the Week" is produced, edited, shot and scripted by WTVB. The animals are brought over to our studio every other week by the Humane Society Of Berks County. Four animals are brought over at a time, our adoption rate is 98%.

READING LIONS AND LIONESS CLUB OF DISTRICT 14B

(Produced by WTVB)

This 30 second PSA promotes Lions International Quest Program which involves education for drugs and alcohol prevention. This work is done by volunteers in church, schools and the home.



WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title:	BERKS COUNTY LITERACY COALITION	Length:	:30
01/01/92	01/09/92	01/18/92	01/27/92
04:25:34A	09:24:10A	06:18:59A	00:26:22A
08:22:57A	12:26:37P	07:21:48A	
06:21:00P	10:25:58P	05:22:41P	01/28/92
			00:26:25A
01/02/92	01/10/92	01/19/92	
04:24:10A	03:26:38A	05:23:45P	01/29/92
08:20:57A	12:27:20P		
06:21:25P	07:22:28P	01/20/92	00:26:13A
	10:23:50P	08:25:38A	01/30/92
01/03/92	01/11/92	10:26:31P	04:26:58A
05:25:45A	01:26:30A	01/21/92	
06:28:07P	09:26:00A		01/31/92
08:22:46P	10:23:07P	00:25:00A	
		06:25:32A	04:24:42A
01/04/92	01/12/92	03:25:41P	
07:26:08A	01:25:34A	01/22/92	
12:26:15P	09:21:25A	00:25:43A	
09:21:11P	10:23:28P	06:25:02A	
10:26:07P		03:25:45P	
01/05/92	01/13/92		
07:26:10A	12:23:20P	01/23/92	
12:26:09P	10:26:11P	00:25:03A	
08:23:32P	01/14/92	06:23:35A	
10:24:38P		03:26:56P	
	09:24:32A		
01/06/92	01/15/92	01/24/92	
05:26:38A		00:26:12A	
06:23:21P	09:25:25A		
		01/25/92	
01/07/92	01/16/92	07:22:51A	
10:22:50A	07:26:07A	05:26:34P	
10:22:02P			
	01/17/92	01/26/92	
01/08/92	08:25:43A	05:22:30P	
10:25:50A	10:21:35P		
08:21:21P			

Notary Signature

Date

READING EXHIBIT 38

PAGE 41



WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: BERKS COUNTY LITERACY COALITION Length: :30

02/01/92 02/22/92

02:27:24A 01:27:02A

02/02/92 02/23/92

02:26:50A 01:24:52A

02/03/92 02/24/92

04:26:26A 04:22:08A

02/04/92 02/25/92

08:24:41P 01:25:42A

02/05/92 02/26/92

08:24:56P 08:25:52P

02/06/92 02/28/92

01:26:25P 04:21:14P

02/07/92 02/29/92

01:27:00P 11:22:36A

02/08/92

02:26:02A

03:23:07P

11:25:50P

02/09/92

02:25:04A

03:26:46P

11:22:30P

02/10/92

01:25:07P

02/11/92

08:25:27P

10:22:14P

Notary Signature

Date

READING EXHIBIT 38
PAGE 42



WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: BERKS COUNTY LITERACY COALITION #2 Length: :30

01/15/92 01/28/92
04:26:12A 05:24:43A
11:26:10P
01/16/92
11:25:12P 01/29/92
05:25:15A
01/17/92 11:21:30P
12:26:31P
01/30/92
01/18/92 08:24:19A
11:20:30A
01/31/92
01/19/92 08:26:10A
11:25:02A
01/20/92
12:26:30P
01/24/92
05:26:26A
11:25:34P
01/25/92
11:25:31A
01/26/92
11:23:08A
01/27/92
05:26:25A
08:26:21P
11:25:30P

Notary Signature

Date

READING EXHIBIT 38
PAGE 43



WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: BERKS COUNTY LITERACY COALITION #2 Length: :30

02/01/92 02/18/92

10:25:53A 09:23:45A

02/02/92 02/19/92

10:24:13A 09:26:02A

02/03/92 02/20/92

08:25:22A 09:24:35A

02/05/92 02/21/92

09:24:03P 11:25:48P

02/08/92 02/25/92

10:25:16A 03:26:04A

02/09/92 02/26/92

10:25:12A 04:22:33P

02/11/92 02/29/92

11:26:08A 07:22:21P

02/13/92

11:23:00A

02/14/92

09:25:47P

02/15/92

01:25:47A

02/16/92

01:24:48A

Notary Signature

Date

READING EXHIBIT 38
PAGE 44



WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: BERKS COUNTY LITERACY COALITION Length: :30

03/01/92	03/11/92	03/22/92
11:23:02A	02:22:30P	02:26:04A
		02:27:14P
03/02/92	03/13/92	03/23/92
04:24:55P	08:23:30A	08:25:39A
03/03/92	03/14/92	03/25/92
00:24:49A	00:21:54A	
08:22:48P	09:17:10A	12:25:21P
	02:21:53P	
03/04/92	05:22:03P	03/26/92
00:24:10A		04:27:36A
08:24:49P	03/15/92	04:26:25P
	00:22:10A	11:28:45P
03/05/92	02:23:23P	03/27/92
	05:25:35P	
00:25:16A		07:24:52A
08:23:36P	03/16/92	06:25:50P
03/06/92	08:24:50A	03/30/92
03:25:18A	03/17/92	07:25:56A
04:19:17P	06:22:14A	
03/07/92	09:25:35P	03/31/92
02:55:42A		01:25:51A
11:26:35A	03/18/92	11:24:57A
	08:21:50P	
03/08/92	03/19/92	
11:26:30P	05:26:30A	
03/09/92	08:25:22P	
03:24:25P	03/20/92	
04:27:35P	08:25:14A	
03/10/92	03/21/92	
08:26:36A	02:24:00P	
04:26:10P	02:21:47P	

Notary Signature _____

Date _____

READING EXHIBIT 38
PAGE 45



WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: BERKS COUNTY LITERACY COALITION #2 Length: :30

03/01/92 03/15/92

07:24:30P 11:25:29A

03/03/92 03/16/92

11:54:30A 06:29:10A
11:22:50A

03/04/92 03/17/92

11:54:30A 08:22:40A

03/05/92 03/19/92

11:54:30A 03:26:50P

03/06/92 03/20/92

06:23:43A 10:24:58A
05:24:14P

03/07/92 03/23/92

01:27:28P 10:25:16A

03/08/92 03/26/92

01:27:42P 00:25:57A

03/09/92 03/28/92

06:26:59A 10:20:56P
05:27:35P

03/29/92

03/11/92 01:26:35P

06:24:47A 10:21:30P

03/13/92 03/31/92

06:29:10A 02:25:30P
11:22:15A

03/14/92

11:22:03A

Notary Signature _____

Date _____

READING EXHIBIT 38
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ISSUES AND PROGRAMS REPORT

SECOND QUARTER

1992

WTVE-TV51

1729 NORTH ELEVENTH STREET

READING, PENNSYLVANIA 19604

COMPILED BY:

KIMBERLEY G. BRADLEY

JULY 1992

READING EXHIBIT 38
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*Pennsylvania Stage Company's production of Bernard Shaw's Candida.

*Vietnam's ancient art of water puppetry makes a debut at the Movement Theatre International's MTI Tabernacle.

*Franklin and Marshall College's presentation of "The Man That Corrupted Hadleyburg" and Other Fabrications by Mark Twain.

*Job Fair entitled Senior Expo 92 at Berkshire Mall. This encourages seniors to start thinking more about their futures.

BERKS COUNTY LITERACY COALITION (ONE)

(Produced by WTVE)

Aired 30 second PSA which was produced by WTVE and focused on the reward of teaching someone else to read. It urges callers to call the Berks County Literacy Coalition to find out how they can help.

BERKS COUNTY LITERACY COALITION (TWO)

(Produced by WTVE)

Berks County Literacy Coalition asked us to make another 30 second PSA to rotate with the previous PSA. This PSA shows print from various countries and explains how to people who can't read all languages look foreign. It also urges people to call their local chapter.

READING MUSEUM (ONE)

(Produced by WTVE)

This 30 second PSA promotes the continental puzzle and that there are only twenty other like this in the world. It's called a Interactive Video and is located at the Reading Public Museum and Art Gallery.

HUMANE SOCIETY OF BERKS COUNTY

(Produced by WTVE weekly)

This 60 second PSA which is produced by WTVE and called "Pets of Week" is done completely by our station. Once a week we have four animals come into our studio so that we can tape them. We then write a bio on each animal and edit it together.

READING LIONS AND LIONESS CLUB OF DISTRICT 14B

(Produced by WTVE)

This 30 second PSA promotes Lions International's Quest Program which involves education for drugs and alcohol prevention. This work is done by volunteers in church, schools and the home.



WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: BERKS COUNTY LITERACY COALITION Length: :30

04/01/92	04/13/92	04/26/92
01:22:50A	11:23:50A	02:26:06P
11:22:13A	06:25:48P	09:21:30P
04/02/92	04/14/92	04/27/92
04:26:27A	06:25:29A	07:25:12A
	06:25:28P	
04/03/92		04/28/92
	04/15/92	
06:23:09A		06:28:92A
07:25:36P	12:54:09P	04:24:00P
04/06/92	04/18/92	04/30/92
06:24:46A	06:25:28A	07:25:48A
07:25:59P		
	04/19/92	
04/07/92	06:25:59A	
06:25:27A		
07:23:58P	04/20/92	
	02:26:30P	
04/08/92	03:24:45P	
06:25:31A		
	04/21/92	
04/09/92	04:26:39P	
06:24:18A		
	04/22/92	
04/10/92	01:26:30P	
11:23:00A		
06:24:32P	04/23/92	
	10:25:26P	
04/11/92		
05:26:30A	04/24/92	
07:20:45A	07:26:30A	
04/12/92	04/25/92	
05:24:30A	02:26:42P	
	09:21:44P	

Notary Signature _____

Date _____

READING EXHIBIT 38
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WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: BERKS COUNTY LITERACY COALITION #1 Length: :30

05/01/92	05/15/92	05/28/92
07:28:20P	05:23:10A	01:25:40A
	01:25:35P	09:26:00A
05/02/92	05/16/92	05/29/92
12:25:20P	07:25:46A	11:25:48P
05/03/92	05/18/92	05/30/92
12:25:30P	05:22:00A	09:21:04A
	01:26:08P	
05/04/92		05/31/92
07:24:50P	05/20/92	09:24:41A
05/05/92	09:24:16P	
02:25:30P	05/21/92	
05/06/92	00:25:46A	
	09:25:18P	
05:25:47A		
02:21:40P	05/22/92	
05/07/92	02:25:15P	
06:22:02A	05/23/92	
05/08/92	08:21:59A	
	05:23:05P	
10:26:10A		
	05/24/92	
05/09/92	05:23:30P	
09:20:47A		
	05/25/92	
05/12/92	02:21:27P	
04:24:52A		
07:25:20P	05/26/92	
05/13/92	02:26:53P	
03:22:14P	05/27/92	
05/14/92	03:23:50A	
	11:22:19P	
08:25:25P		

Notary Signature _____

Date _____

READING EXHIBIT 38
PAGE 50



WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: BERKS COUNTY LITERACY COALITION #1 Length: :30

06/01/92	06/18/92
11:22:07P	04:25:30A
	07:26:30A
06/02/92	10:26:02P
00:25:40A	
04:25:35P	06/19/92
	10:24:58A
06/04/92	
03:25:40P	06/20/92
	00:24:50A
06/05/92	08:23:05P
07:25:20A	
	06/21/92
06/06/92	00:25:00A
04:22:03P	08:24:00P
06/07/92	06/22/92
04:25:30P	07:25:59A
	10:25:01P
06/11/92	
06:21:37A	06/23/92
	10:25:27P
06/12/92	
04:26:30A	06/24/92
	10:25:23P
06/13/92	
02:25:50P	06/27/92
	06:26:02A
06/14/92	11:22:01A
02:25:57P	07:21:16P
	06/28/92
06/15/92	07:21:30P
04:24:01P	
	06/30/92
06/16/92	11:25:40A
07:25:03P	03:26:30P

Notary Signature _____

Date _____

READING EXHIBIT 38
PAGE 51



WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: BERKS COUNTY LITERACY COALITION #2 Length: :30

04/02/92

08:24:56P

04/03/92

10:24:10A

04/06/92

10:22:00A

04/16/92

08:23:56P

04/18/92

09:21:35A

04/21/92

00:25:39A

09:25:57P

04/28/92

08:26:04P

Notary Signature

Date **READING EXHIBIT 38**
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WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: BERKS COUNTY LITERACY COALITION #2 Length: :30

05/01/92 05/24/92
08:23:11A 09:21:26A
05/02/92 05/25/92
06:20:30P 08:24:57P
05/03/92 05/26/92
05:26:25P 08:25:37P
05/06/92 05/27/92
07:24:50A 02:25:25P
08:23:02P 05/28/92
05/08/92 08:25:46P
08:20:37P 05/29/92
05/11/92 04:22:20A
08:21:58P 05/30/92
05/13/92 02:26:11P
00:25:09A 05/31/92
05/14/92 02:22:48P
10:26:00P
05/15/92
03:26:06A
05/18/92
03:24:47A
05/22/92
08:24:30P
05/23/92
10:22:03P

Notary Signature _____

Date _____

READING EXHIBIT 38
PAGE 53



WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: BERKS COUNTY LITERACY COALITION #2 Length: :30

06/01/92

04:21:35A

06/04/92

11:25:46P

06/06/92

06:25:30P

06/07/92

06:25:30P

06/08/92

11:25:58P

06/09/92

11:25:23P

06/20/92

03:26:20A

06/27/92

03:24:00A

06/25/92

05:25:18P

06/26/92

05:23:18P

06/27/92

07:25:59P

06/29/92

05:26:06P

06/30/92

08:25:59P

Notary Signature

Date

READING EXHIBIT 38
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